

Sustainable Living

MENA's No. 1 Destination for Top Organic Buyers



BOOK YOUR STAND NOW

235 **Top Quality Exhibitors** From 47 Countries

9,875 Visitors From 56 Countries

1,178 **Pre-scheduled Exhibitor-Visitor** Meetings

156 products registered in 2022 through 'Ready for Trade'

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Our Buyer Partners in 2022

Your Year-round Export Platform to the Middle East

Middle East Wholesale **E-commerce Platform**

- 2,000 Product Views Monthly
- 2,000 Product Enquiries
- Average 100,000 Traffic
- 12 Months Access

Live Online Forum

- 10 Sector Specific Online Sessions
- 7 Months of Buyer Interaction
- 10,000+ Active Buyer Attendance
- 50+ Industry Professionals

Exhibitor and Buyer Portal

- Access to over 30,000 Pre-**Registered Visitors**
- 2,550 Qualified Buyer Leads Delivered
- 365 days lead generation
- RFQ, Enquiry services

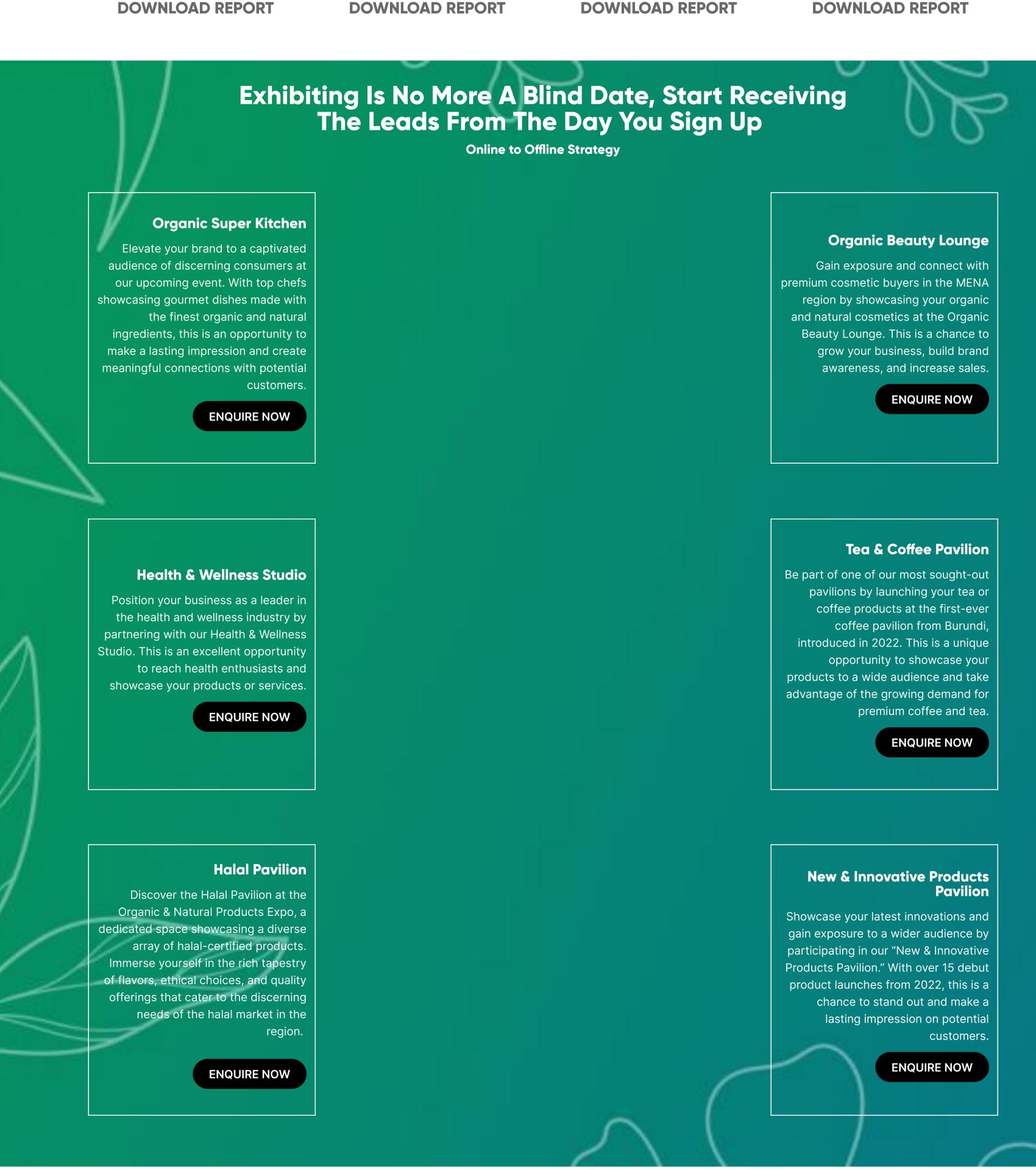
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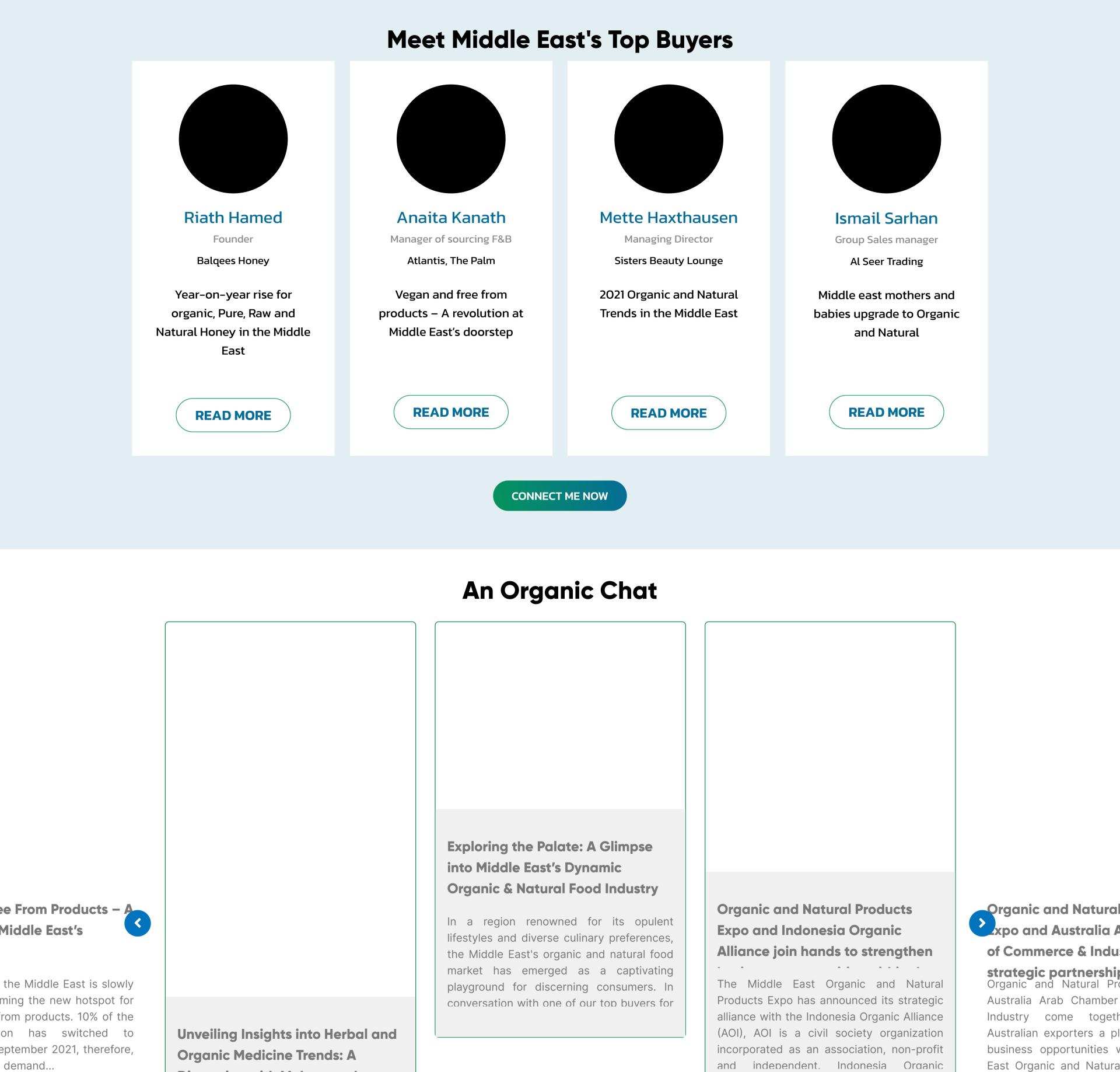
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Co-Located Events of The Year



Organic Medicine Trends: A Discussion with Mohammed

consciousness are taking center stage, the demand for herbal and organic medicines has witnessed a transformative surge. To delve deeper into this thriving trend and its implications for the Middle East market. we

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In a world where well-being and health-

BOOK YOUR STAND

Are you ready to 4x your export

business in the Middle East?

SHOW HIGHLIGHTS 2022

>

Middle East Organic and N

sellers. to any other from the eyeing three

demand...

This is our first time exhibiting at atrade show in Dubai. This is a niche trade show, so buyers come here looking for natural products. It has been a great experience for us -we have met several retailers and distributors from the Middle east [at the expo] - Lulu, Al Madina. Fathima Supermarket, etc.

> **ROSE YASMIN** CEO of Doluvo Sdn Bhd, Malaysia Pavilion

I think there's huge potential for organic market expansion- there's a great base of people from all over that are well educated and have the means to buy organic. It's a great market and it has a lot of potential. I think expo's such as this are very important to get buyers out to meet suppliers.

We saw a very hig especially from the pre-scheduled m interested in dist I have a good bus

MELODY MEYER

Board President of the Organic Trade Association, USA

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